NEW EU BAUHAUS: HIGH QUALITY DESIGN VS HIGH DIGIT DESIGN?

10,10 / Introduction
Diego Zoppi, Architect, CNAPPC Member, Executive Board Architects’ Council of Europe

10,20 / Panel 1
ECONOMY OF KNOWLEDGE, PHILOSOPHY OF TECHNOLOGY
The sustainability of the transformations of the environment in which we live, the greater social equity are the challenges of the 21st century. Digitization will help the evolution of the intellectual activities of plan, design and the entire construction chain in these challenges. Does its impact on the architectural profession oblige us to expand knowledge and push the modus operandi towards new models, on pain of extinction?

Borijslaw Czarakiew, Architect, Member EB Architects’ Council of Europe, Vice President Polish Chamber of Architects
Ruth Schagemann, Architect, Member EB Architects’ Council of Europe, ENACA Member, Chamber of Architects Baden Wüttemberg
Simona Chiado, Full professor in Philosophy of Technology at Politecnico - Milan
Pierluigi Sacco, Economist, Full Professor Harvard and IULM University
Emmanuel Di Giacomo, Architect, team AI AUTODESK Corporation

11,25 / Panel 2
HIGH QUALITY DESIGN IN DIGIT AGE: ARTIFICIAL INTELLIGENCE FOR CREATIVITY
Is the project a creative act that is composed or opposed to the repetitive act of procedures? The activity of the intellectual profession is multidisciplinary, temporariness, tradition and experimentation. Incorporate Tools with Artificial Intelligence or be incorporated into them?

Li Zhang, Dean School of Architecture of Tsinghua University - Beijing
Pascal Terracol, Full Professor ENSA Paris Val de Seine EVCUA
David Serero, PhD ENSA Paris Val de Seine EVCAU
Fulgencio Aviles Ingles, PhD Architect, President of GEAC and ASEMAs, member EB Architects’ Council of Europe, Legal architecture professor
Dominik Banaszak, Architect, LAB3Architecki Poland
Zack Xuereb Conti and William Bondin, Architects Malta
Evgenia Kukusheva, Veselin Alexiev, Deliana Kirova, Architects Bulgaria

12,30 / Panel 3
(DIGIT) CITY FROM ORIGIN OF PROBLEM TO SOLUTION OF PROBLEM
Artificial Intelligence, Augmented reality, Big data, Process automation, Dialogue between platforms. Digitization on the urban scale is necessary for managing the complexity of the new evolutionary processes of the city. Only a support tool or a new actor in the scenario?

Ezio Micelli, Architect, Full Professor IUAV – New Urban Economy
Lorenzo Bellicini, Architect, CRESME Director
Pablo Gilabert, Architect, Bim expert, CYPE ingenieros
Carl Bäckstrand, Architect, Member EB Architects’ Council of Europe, Vice CEO White Architects
Aldo Sollazzo, Architect Noumena Design & Tech Service Barcelona
Federico Parolotto, Head of Mobility in Chain engineering, Milan, Moscow

13,30-14,30 Lunch time

15,00 / Panel 4
NEW EU BAUHAUS THAT IS CREATIVITY SUSTAINABILITY INCLUSION VS HIGH QUALITY DESIGN
New EU Bauhaus needs creativity, sustainability, social inclusion, needs high quality design. High quality design needs innovation and common roles.

Francesco Miceli, CNAPPC President
Onofrio Cutaia, General Director, Directorate-general for Contemporary Creativity, Ministry of Culture
Fulvia Raffaelli, Head of Unit Construction (GROW.H.1) European Commission - DG GROW
José Luis Cortés Delgado, UIA President (International Union of Architects)
Georg Pendl, ACE President (Architects’ Council of Europe)
Natalie Mossin, UIA Vice President Region 1
Dimitris Xynomilakis, President of SADAS-PEA Association of Greek Architects
Todor Boulev, President of UAB Association of Architects Bulgaria
André Pizzuto, President of KTP Association of Architects Engineers Malta
Alessandro Melis, Curator of the Italian National Pavilion

17,00 End of session

Moderators: Massimo Sideri, Corriere della Sera (Panel 1-2) and Giorgio Santilli, Il Sole 24 Ore (Panel 3-4)