DESIGNING FOR HEALTH: Renewing the Global Focus

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DESIGNING FOR HEALTH

Content for today:

• The Practical Realities

• The PHG Priorities

• The PHG Program for 2022

• The Perspective for Design
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Can you name any building type, or landscape project of any kind, or urban planning effort at any scale that does NOT impact the health of the people who experience it?
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Designing for Health is for:

Every Professional working on

Every Project developing in

Every Practice

...and Every student
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UIA – PHG: Design for Health

“The function of protecting and developing health must rank even above that of restoring it when it is impaired.”

Hippocrates

Design to **PROTECT** Health

Design to **DEVELOP** Health

Design to **RESTORE** Health

The “Architecture for Health” Continuum
## UIA – PHG: Design for Health

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2022 UIA Year of Design for Health

• Advocate use of evidence-based design
• Build open-access online digital hub
• Establish international research agenda
• Create resources to help architects conduct research
DESIGNING FOR HEALTH

2022 UIA Year of Design for Health

• Logo Competition this fall, 2021

27 September: Competition launched

15 November: Submission deadline

15 December: Winners announced
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One last question:

Do Architects (and other design professionals) consider themselves health professionals? They should, because they are.

Richard Jackson, MD, Hon AIA
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Thank you!