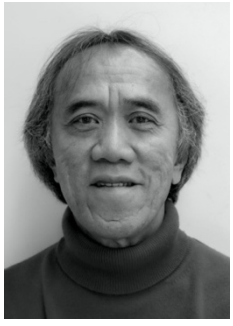
LOGO COMPETITION: 2022 UIA YEAR OF DESIGN FOR HEALTH
International Jury Biographies

Marion Decroocq is a Creative Director with 6 years of experience, working in the marketing universe. She specialises in online marketing strategies, content creation and results-oriented campaigns. Marion graduated in 2015 from EMLyon Business School where she studied digital marketing, and Sciences Po Lyon, where she broadened her mind to international challenges. She began her career at L'Oréal Paris, as Digital Content Expert in the marketing department, and then worked as Creative Director for a French startup, Bergamotte, before launching her own activity as a freelance designer.

For the past 21 years, **Warren Kerr** has been the National Director of the HAMES SHARLEY Health Portfolio based in Perth Western Australia responsible for all the healthcare projects undertaken by the architecture and planning practice throughout Australia and New Zealand. In addition to his formal qualifications in architecture, Warren has a Masters Degree in health administration and a post-graduate diploma in project facilitation. Warren represents Australia on and is a past Director of the UIA Public Health Group. In January 2009 Warren was appointed as a member of the Order of Australia for his services to architecture and his contribution to the planning and design of major health facilities.



Wei Yew studied architecture in Singapore for 3½ years before deciding to become a graphic designer. He emigrated to Canada in 1976, opening his own studio which is now the oldest graphic design firm in the city of Edmonton. His portfolio includes brand designs for numerous corporations and organizations throughout Canada. Wei Yew designed and project-managed all graphics material for the Olympic Arts Festival held in Calgary during the 1988 Winter Games. He has conducted lectures and workshops throughout Western Canada, Yukon, as well as in New York, Beijing and Singapore. Wei has adjudicated numerous design competitions, including China's first-ever graphic design show in Shenzhen and the 2010 Vancouver Winter Olympic Games logo competition.