



In this logo project for the “UIA year of design for Health”, I have used the arrow-like element from UIA’s logo. Rotated at 90 degrees, the element resembles a house roof, a pine, and a mountain. One way the design can be looked at is as a few houses peacefully coexisting with the environment that surrounds them; the other one, a little trickier to see, is as the facade of a multi-story building with landscaped balconies. Regardless of how one interprets the logo, in both cases it clearly conveys the idea of healthy design, and the fact that it uses an element from UIA’s logo connects it even further with the organization.

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