



2022UIA
YEAR OF DESIGN FOR HEALTH



Artist's statement : Logo represents the notion of design for health with the logo mark in a simple, bold heart-shape extracting from the logomark of UIA logo. The logo mark represents three abstract building blocks standing together in a heart-shape; these elements reflect the topic "design for health". This logomark also remains the UIA logo and its brand identity, helping the logo render the UIA's brand recognizable.

SAO NGUYEN