2022: YEAR OF DESIGN FOR HEALTH

LOGO COMPETITION WINNERS
In preparation for the UIA 2022 Year of Design for Health, the UIA launched a logo competition in September 2021 with the winning entry being selected for use in the branding and promotion of this initiative.

The International jury consisting of Wei Yew (Canada), Marion Decroocq (France) and Warren Kerr (Australia), met virtually and, after extensive deliberation, selected the First and Second Prize winners as well as three Honourable Mentions, from among nearly 300 submissions from around the globe.

The First Prize logo was designed by German graphic designer, Udo Schliemann, based in Canada. His design, consisting of an arch sheltering a heart perfectly expresses the holistic warmth inherent in the idea of health, within the framework of architecture. The design in colour as well as in monochrome complements the current UIA logo.

The jury awarded the Second Prize to Sao Nguyen, a Vietnamese designer based in Da Nang, Viet Nam. His heart design combined a bold, cubistic, architectural and highly adaptable style with the colours of the UIA logo.

The jury attributed three Honourable Mentions: one to German graphic designer Arthur Schmidt, based in Oehringen, Germany, for his design incorporating a house around a heart using dynamic lines and colours; one to Tahsin Tasim, graphic designer based in Sofia, Bulgaria for a logo design recalling both a forest as well as an urban landscape; and the other to Mumtazah Mustajab and George Anak John Ponniah from Malaysia for their design, which included a heartbeat against a city skyline.

As the year 2021 draws to a close and we look forward to 2022, Udo Schliemann's arch sheltering a heart reminds us of the power of good design to foster well-being. The UIA encourages its member sections to adopt the logo to their communications related to the UIA Year of Design for Health.

See the UIA web site for more information.