

**2022: UIA**



YEAR OF DESIGN  
FOR HEALTH



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Artist Statement: The logo for 2022: UIA Year of Design for Health symbolizes a GATEWAY to health. An invitation to walk through this gate with the result at the end of a healthy heart. A gate is also an architectural structure with deep symbolic meaning. The colors are chosen to be light and positive, almost celestial due to the gradient that is applied towards the inner frame. Because of its simplicity the design works well in color, black and white or reversed, as well as in small sizes.

I show two arrangements for the text. Depending on the application the logo can be centred between the text or the text can be adjusted to the side.

This logo combines health and architecture in an interesting and bold configuration.

UDO SCHLIEMANN