



**INTERNATIONAL POSTER DESIGN COMPETITION
WORLD ARCHITECTURE DAY
MONDAY 7 OCTOBER 2019**

Architecture...housing for all

Context

On Monday, **7 October 2019**, people everywhere will celebrate World Architecture Day 2019. It is traditionally celebrated every year on the first Monday in October to coincide with the United Nations World Habitat Day.

The UIA has chosen the theme “Architecture... housing for all”. It will focus on how architects can contribute to the realisation of affordable housing for all; the implementation of the New Urban Agenda; and the Sustainable Development Goals (SDGs), specifically Goal 11, “to make cities and human settlements safe, inclusive, resilient, and sustainable”.

Countries all over the globe will highlight the importance of architecture through events, exhibits, lectures and other activities, for the profession and the public.

The **International Union of Architects (UIA)**—the only global organisation representing the world’s 3.2 million architects—is now launching a competition to design the poster for World Architecture Day 2019. The winning design will become the unifying visual identity for the programmes and activities organised throughout the world on 7 October this year.

Submission Guidelines

Eligibility – This competition is open to anyone. Submissions can be made as an individual or as a team.

Candidate information – Designers must provide their contact information. If you are submitting as a team, please designate a team leader (who will be our main contact point), and be sure to provide the names of all other team members in the space provided.

Requirements:

- Posters must be submitted for Jury review in A3 format (297mm × 420mm or 11.7” × 16.5”).
- Layout orientation may be landscape or portrait and easily reproduced in both larger and smaller formats.
- Posters must be sent by e-mail in 300dpi format, with a digital file of 5MB in size or less.
- Designers may include a statement of maximum 100 words to explain their interpretation of World Architecture Day.
- All text must be in English, but may be translated into one or more additional languages.
- All elements of the design must be original work, or work used with permission. Graphics, photographs or artwork not originally produced by candidates must be authorised for use. Full documentation of such authorisation must accompany submissions, and credits to



original sources must be included on the poster.

- Designs must include the UIA logotype ([available here](#)), a banner (top, bottom or side) with the text World Architecture Day, the date 7 October 2019, and the theme statement “Architecture... housing for all”. Sufficient space must be provided for at least two additional sponsor logotypes and names, equivalent in size to the UIA name and logotype.
- All entries become the exclusive property of the UIA, which shall possess all rights to reproduction and use, with credit to the winning designer.

Timeline

Launch: Tuesday 2 April 2019

Deadline for submitting questions: Friday 31 May 2019 at 18h Paris time

Submission deadline: Friday 21 June 2019 at 18h Paris time

Jury meeting: Friday 19 July 2019

Announcement of results: Wednesday 31 July 2019

Prize

The author(s) of the winning submission will receive a single prize of 1,000 EUR (one thousand Euros). This sum is to be divided equally among authors of the winning submission, if it is a team effort. The design will be used worldwide to promote World Architecture Day in general media, the trade press, on social media and at a wide variety of events and venues. The winner will be recognised at events and in publications. The jury may also select runners-up, whose submissions may also be made available in digital format.

Evaluation

An international jury will select the winner on the basis of clarity and power of messaging, ability to attract attention, overall artistic merit, and ease of use and reproduction. The UIA may ask the winner to adjust the design prior to issuance

Contact

Questions must be directed to uia@uia-architectes.org with the subject line “Poster Competition” prior to Friday, 31 May 2019.



UIA GENERAL SECRETARIAT
TOUR MAINE MONTPARNASSE BP 158
[33, AVENUE DU MAINE](#)
F-75755 PARIS CEDEX 15 FRANCE
WWW.UIA-ARCHITECTES.ORG