

# TEL - AVIV

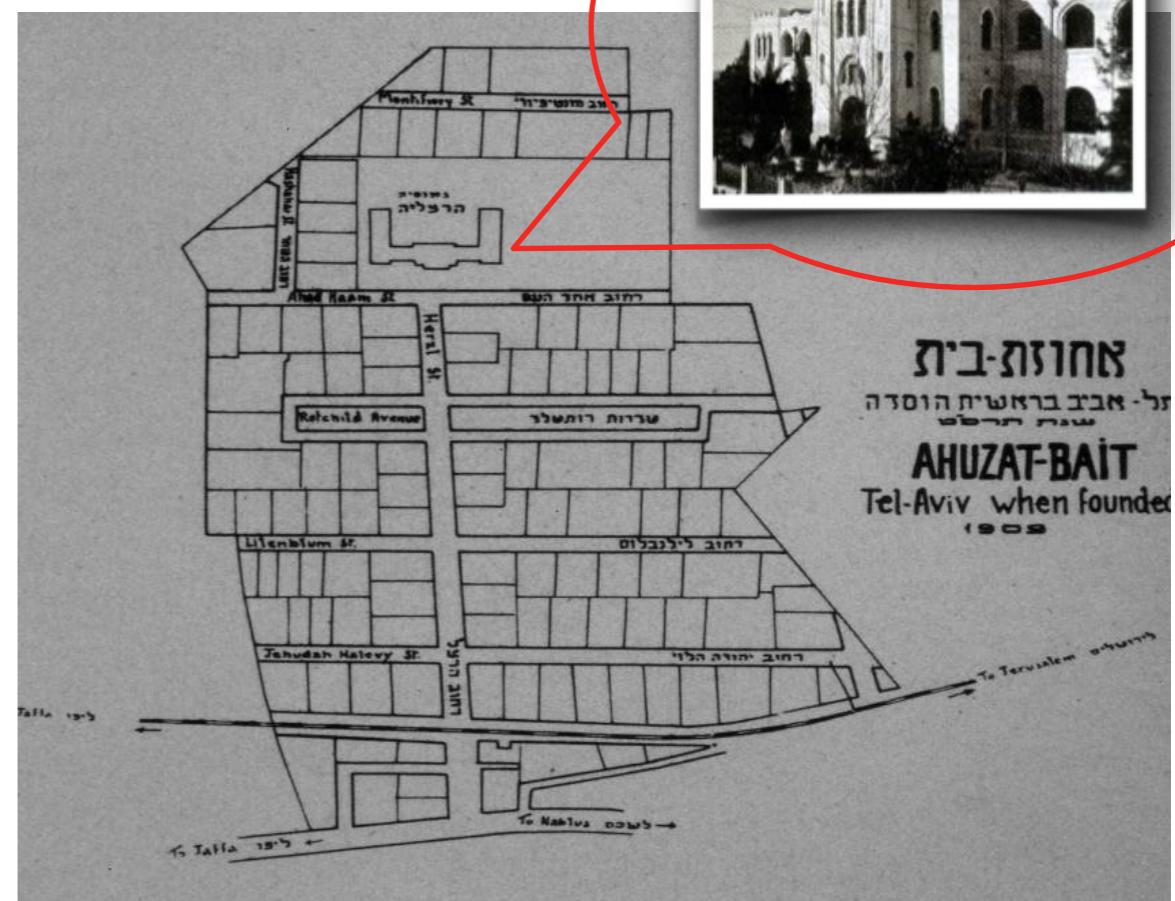
## THE WHITE CITY



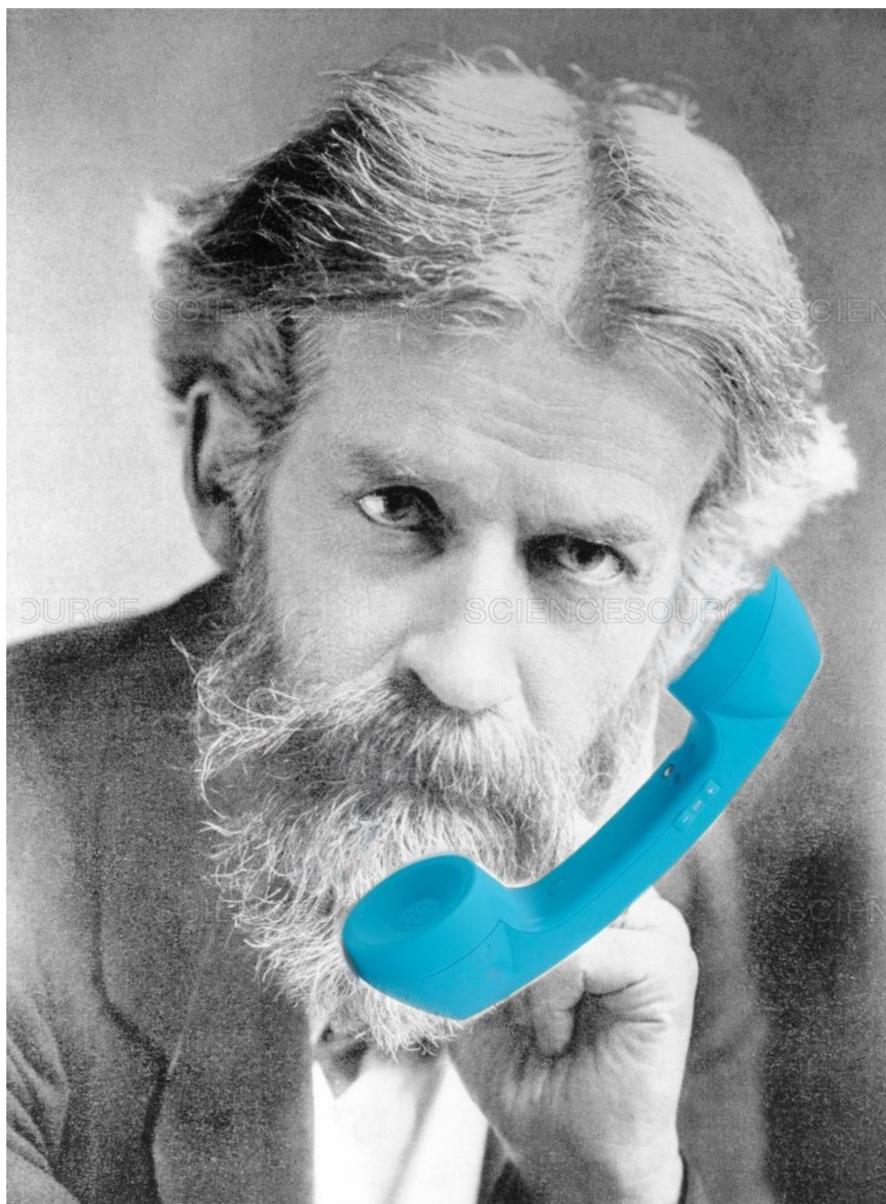
Dr. Arch. Jeremie Hoffmann Director Conservation Department

Tel Aviv-Yafo municipality









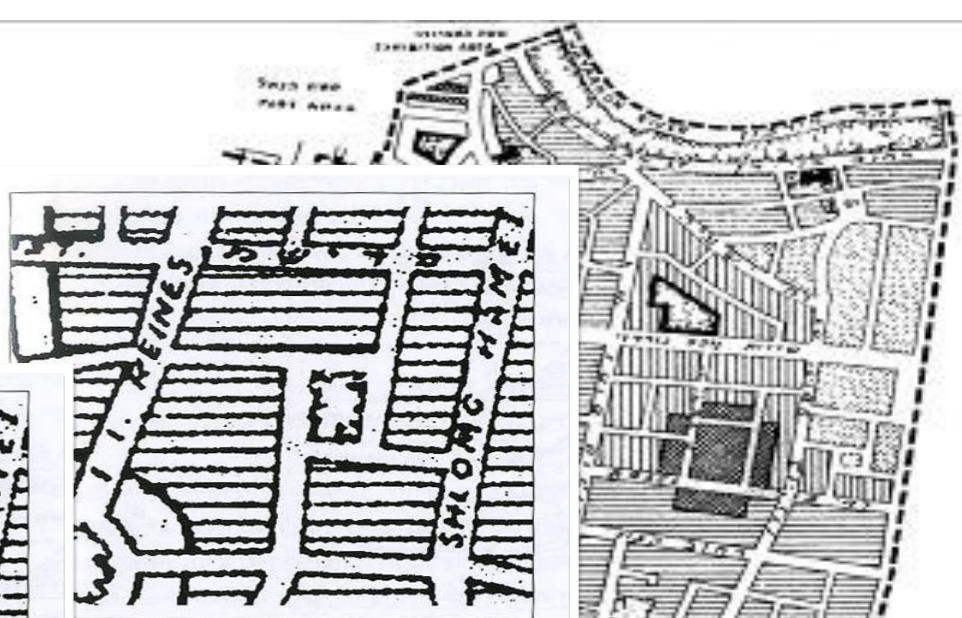
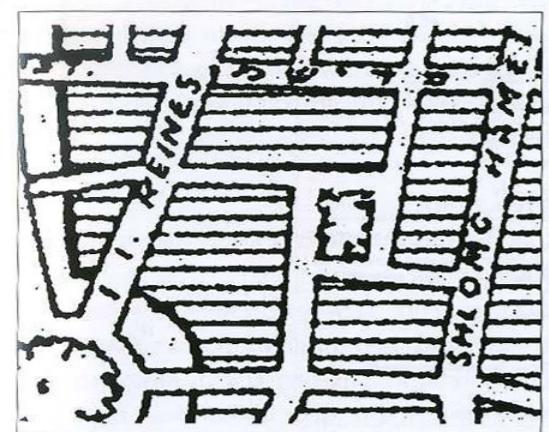


The Geddes Plans

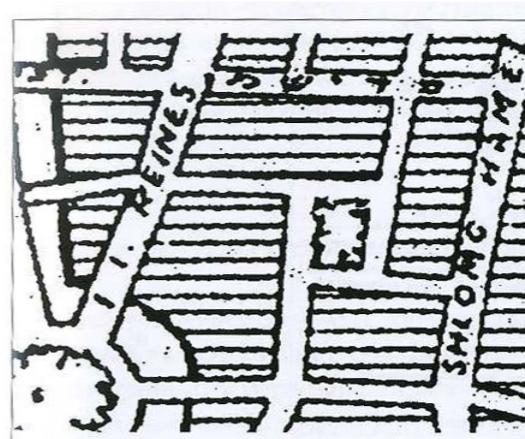
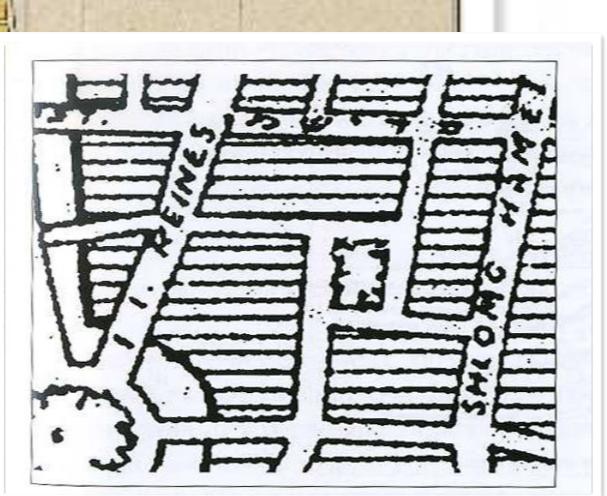
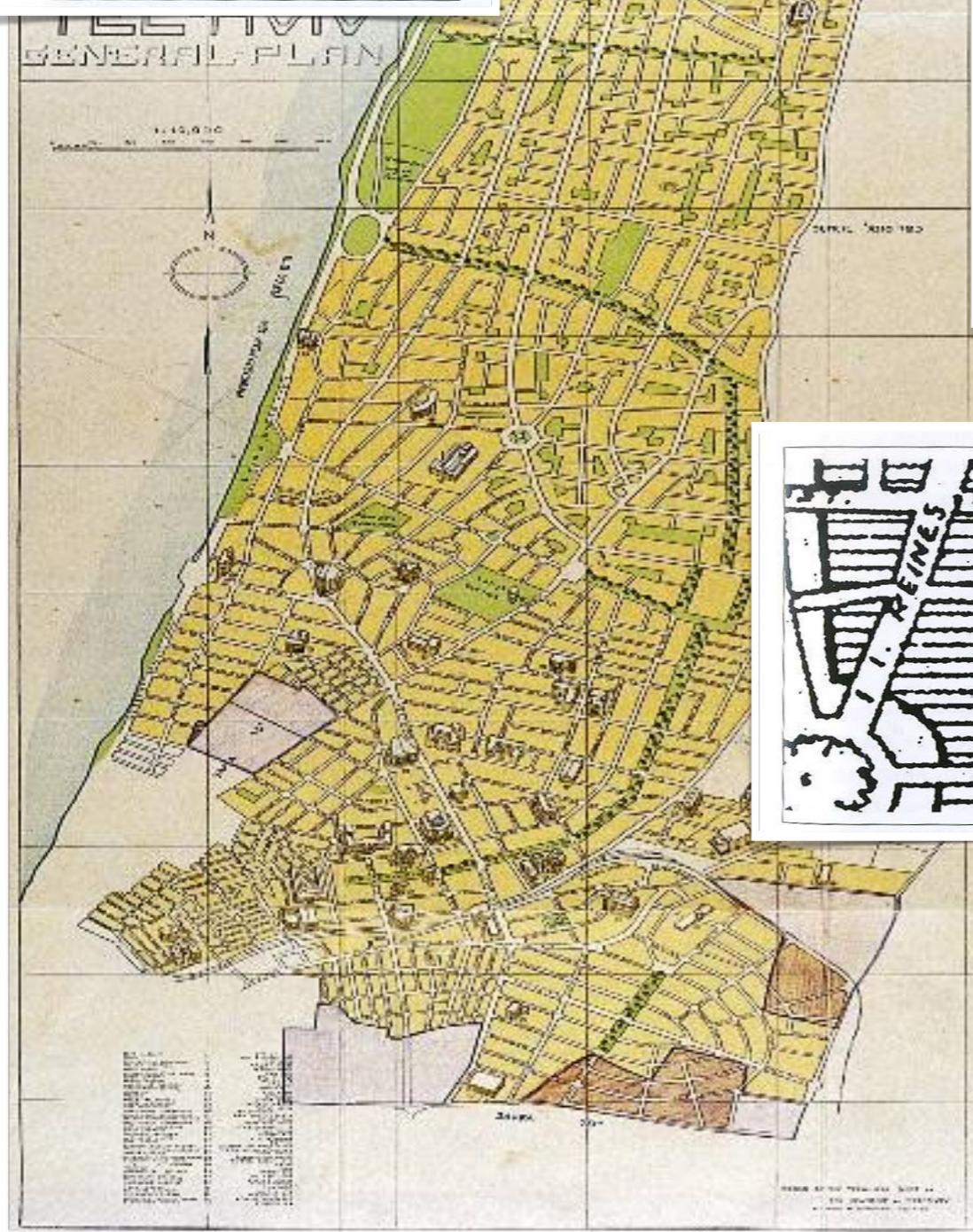
1925



1938



GENERAL PLAN



192

TE

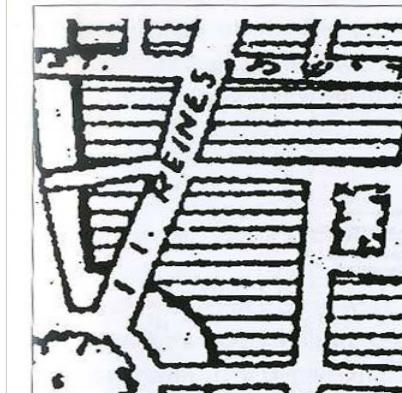
TO

RESIDENTIAL  
COMMERCIAL

INDUSTRIAL  
TRADE SCHOOLS  
PRIVATE OPEN SPACES  
PUBLIC  
SITES  
STATE DOMAIN  
BOUNDARY OF SCHEME



תנשיה  
בתי ספר למלוכה  
חרשים בורות פרטיז  
צכרים  
לבזים  
אזרחות המושבלה  
נכול והכנית



The Geddes Plans

1925

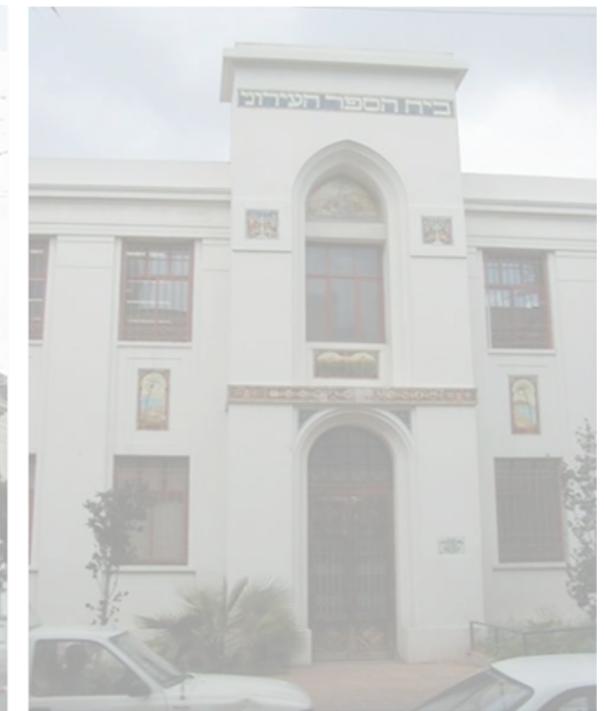
1938



Aerial view 1949



**Eclectic style**



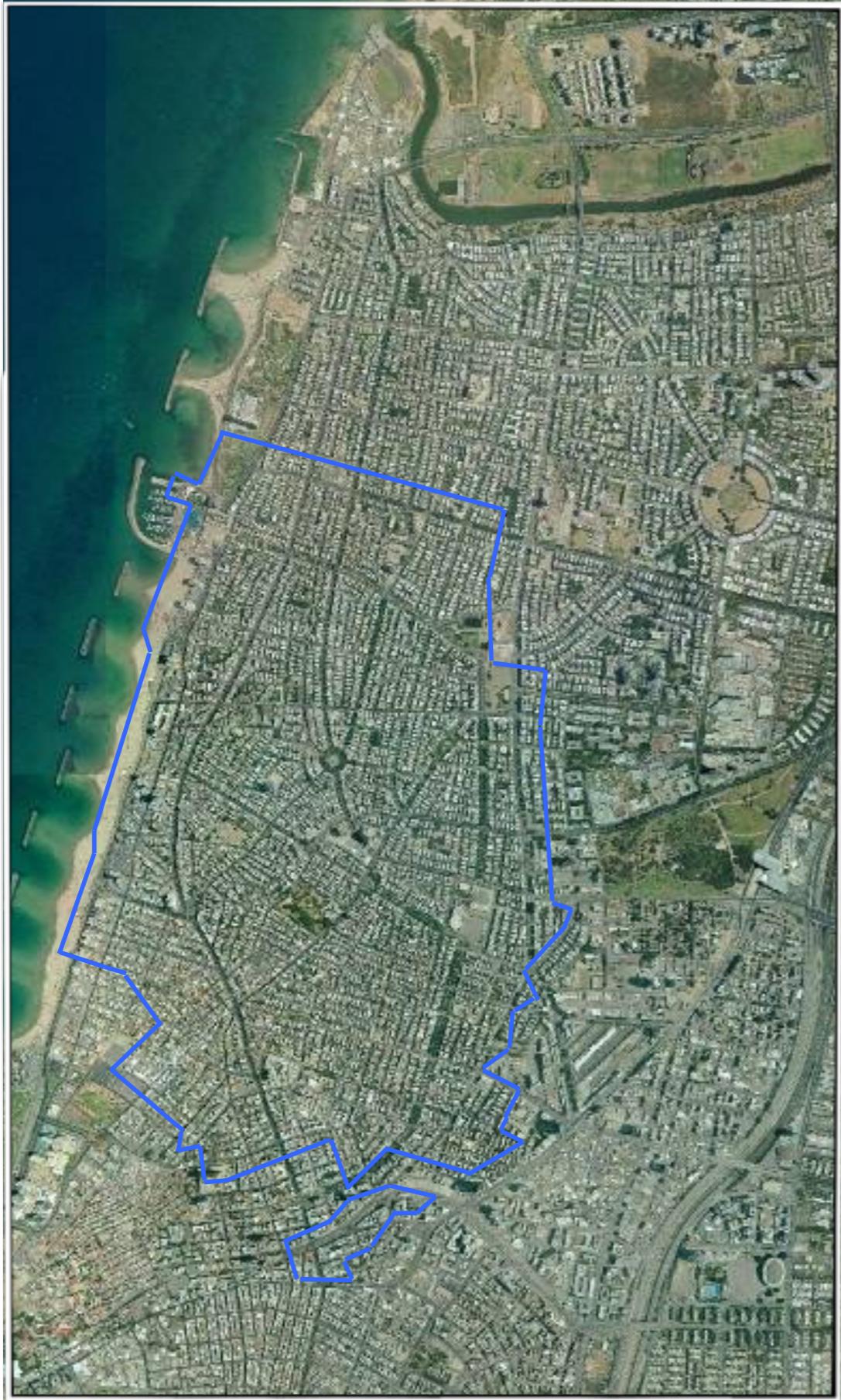
**Eclectic style**



בית אנגל, רוטשילד 84

**Modernism**





אזור ההכרזה

## The White City of Tel Aviv World heritage cultural site

**Criterion ii:** The White City of Tel Aviv is a synthesis of outstanding significance of the various trends of the Modern Movement in Architecture and town planning in the early part of the 20th century. Such influences were adapted to the cultural and climatic conditions of the place, as well as being integrated with local traditions

**Criterion iv:** The new town of Tel Aviv is an outstanding example of town planning and architecture in the early 20th century, adapted to the requirements of a particular cultural and geographic context

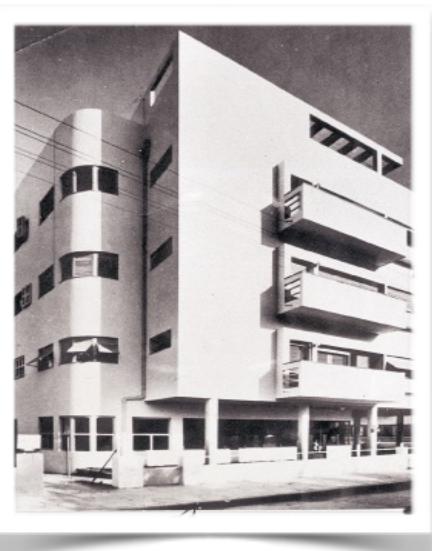


United Nations  
Educational, Scientific and  
Cultural Organization  
Organisation des Nations  
Unies pour l'éducation  
la science et la Culture



• World Heritage Convention  
• Convention du patrimoine mondial

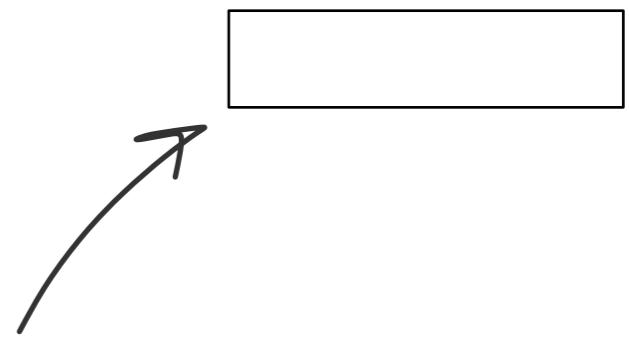
## **Guidelines**



900



190





רוטשילד 18-20











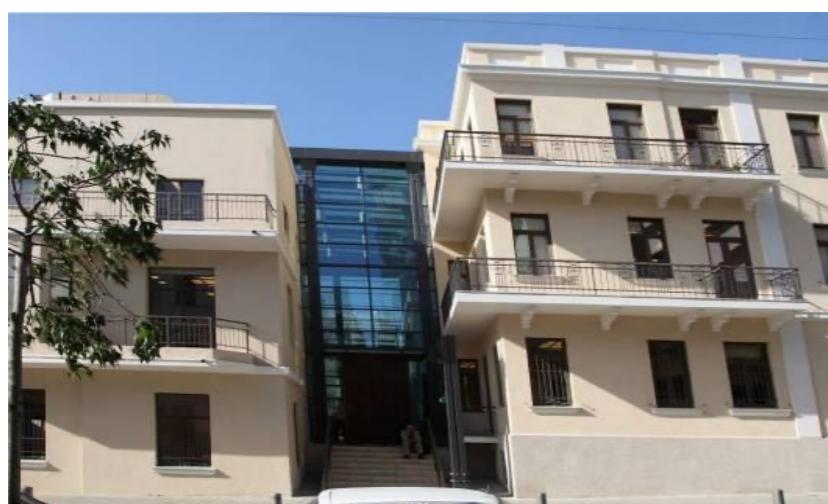
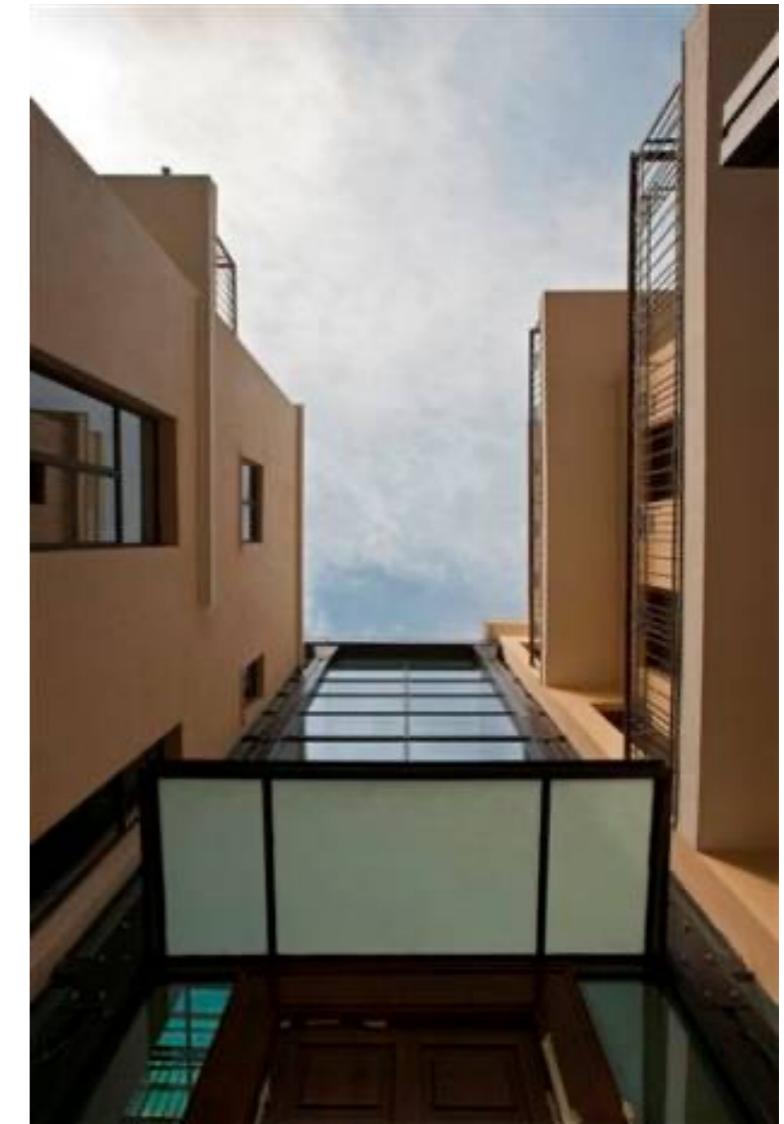
יהודיה הלוי 16, בר אורין אדריכלים, צלם עמית האס



**קופת חולים זמנהוף, זמנהוף 34**

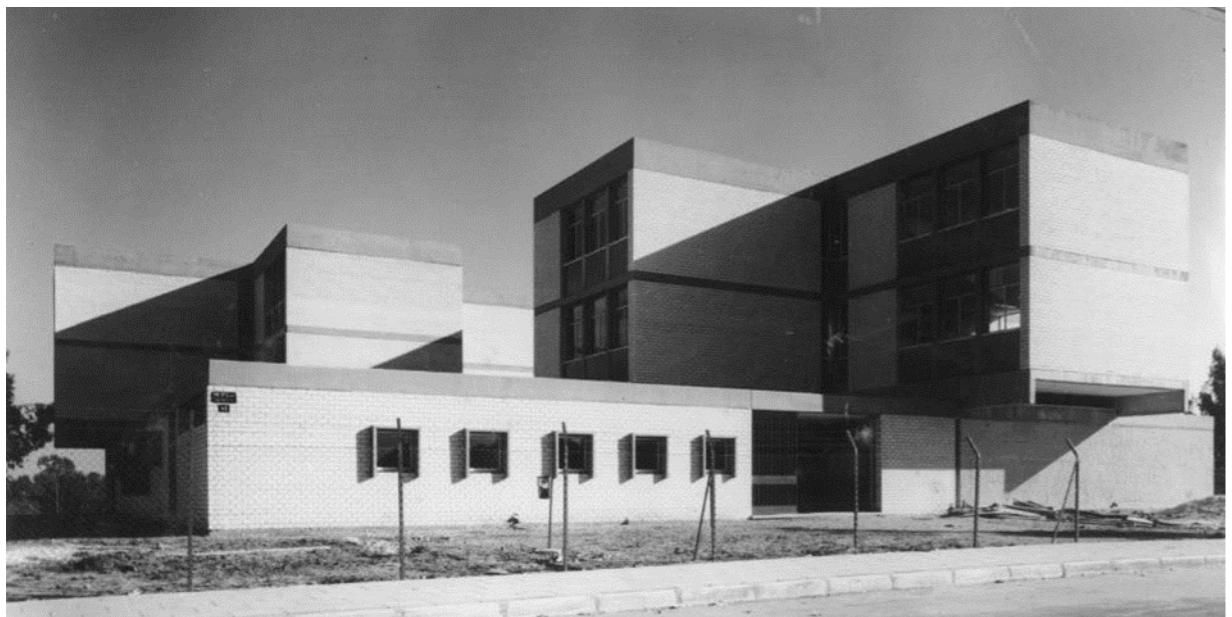








**Post war**



Hasharon school, Ramat Aviv Architect: Israel Lotan



Yad Elyahu stadium



Mann auditorium

## Brutalism

1948-1977



Ort Singalovsky school

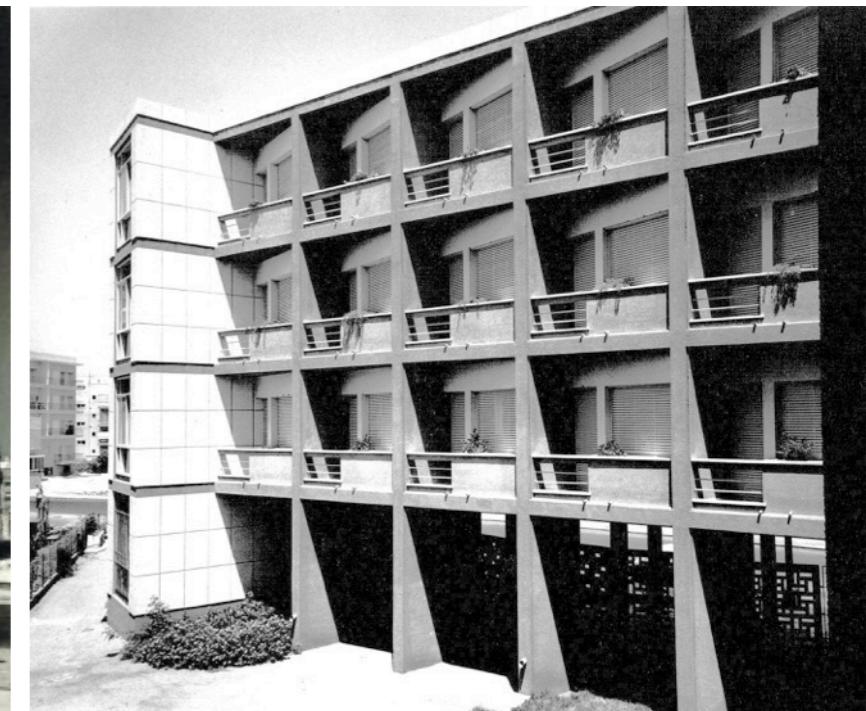
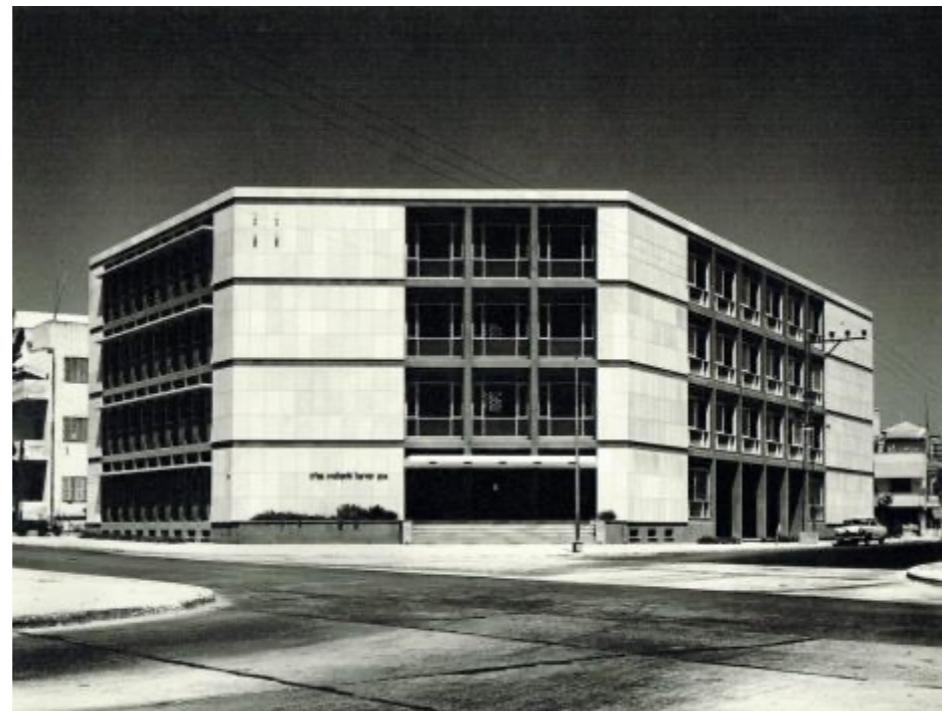
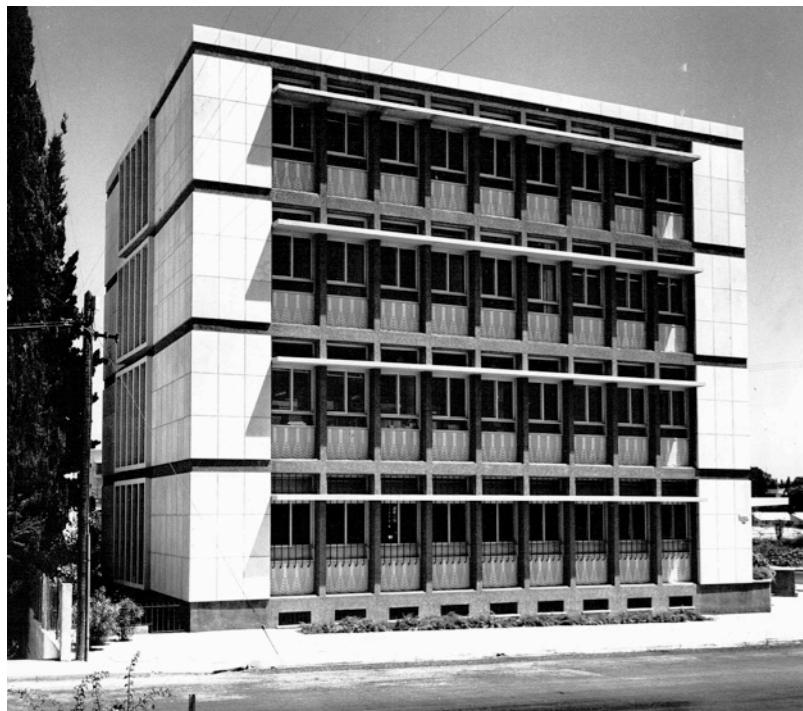


Kiriat melacha district 1958

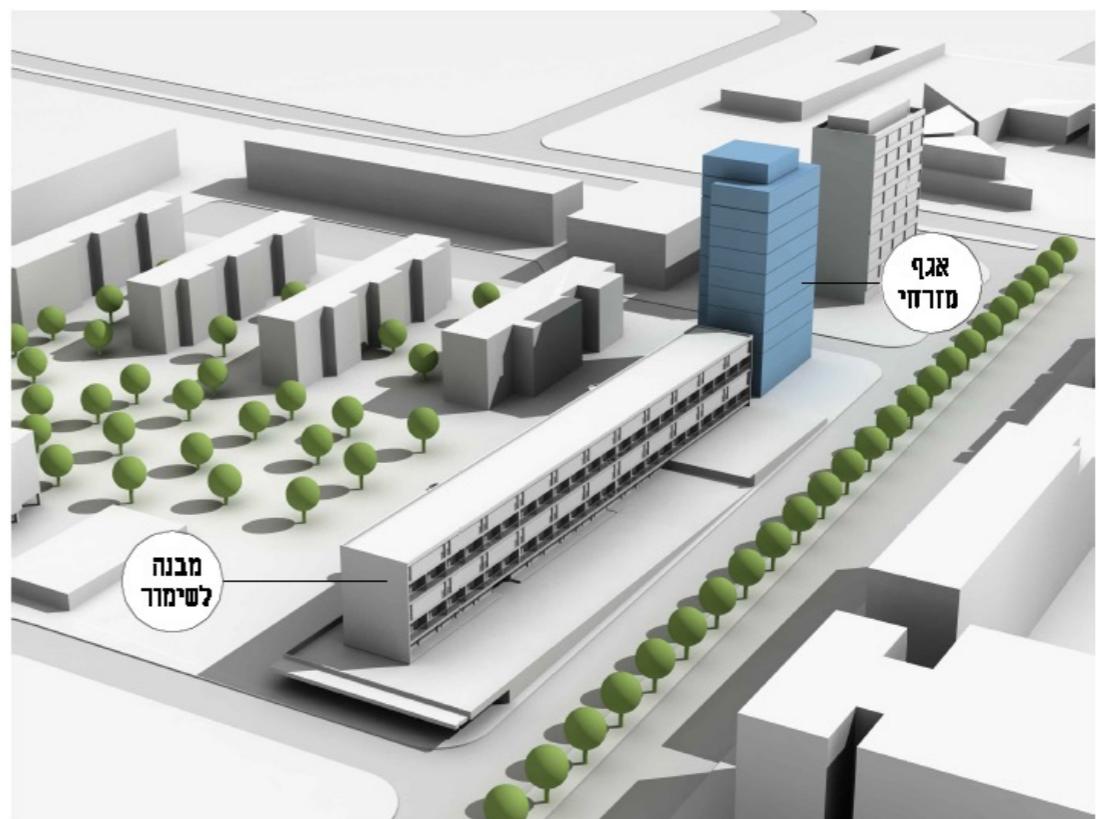
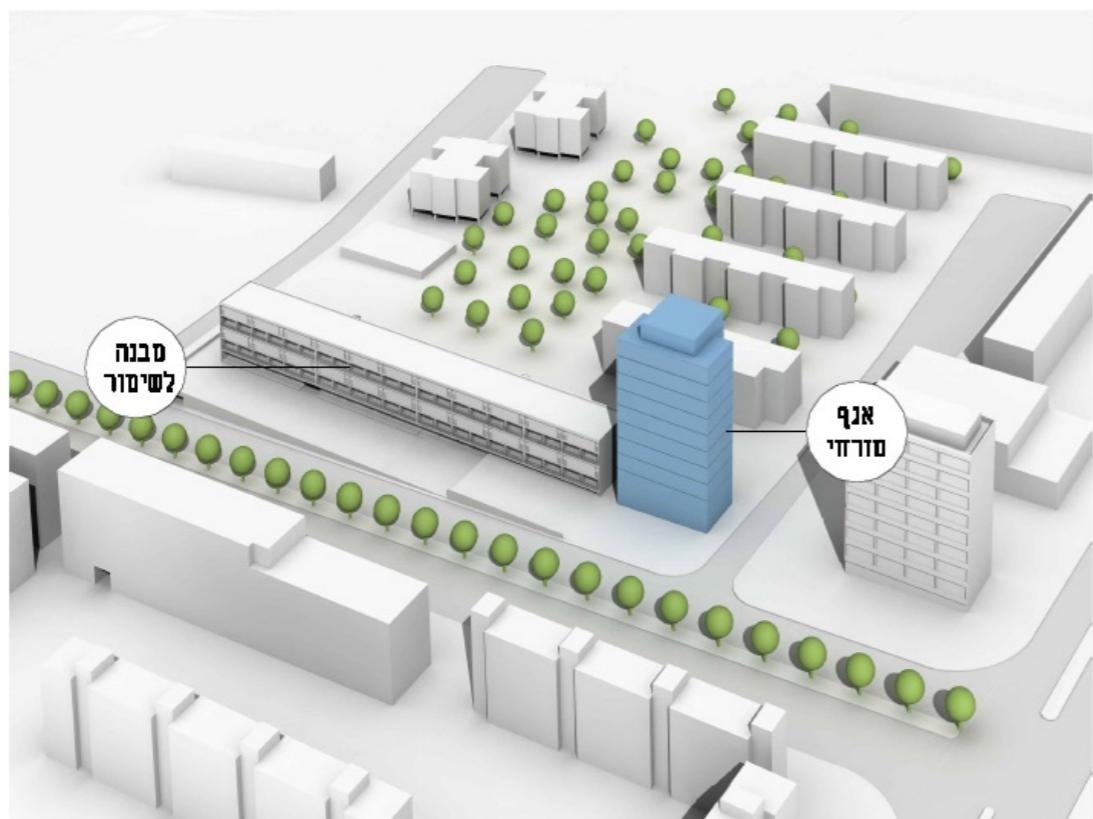




| 1964 לשכת המס המרכזית, משה ומרדכי בן חורין |



| 1953 בנק החקלאות, אדריכלים שלומית ומיכאל נדלר





**Post post-war**

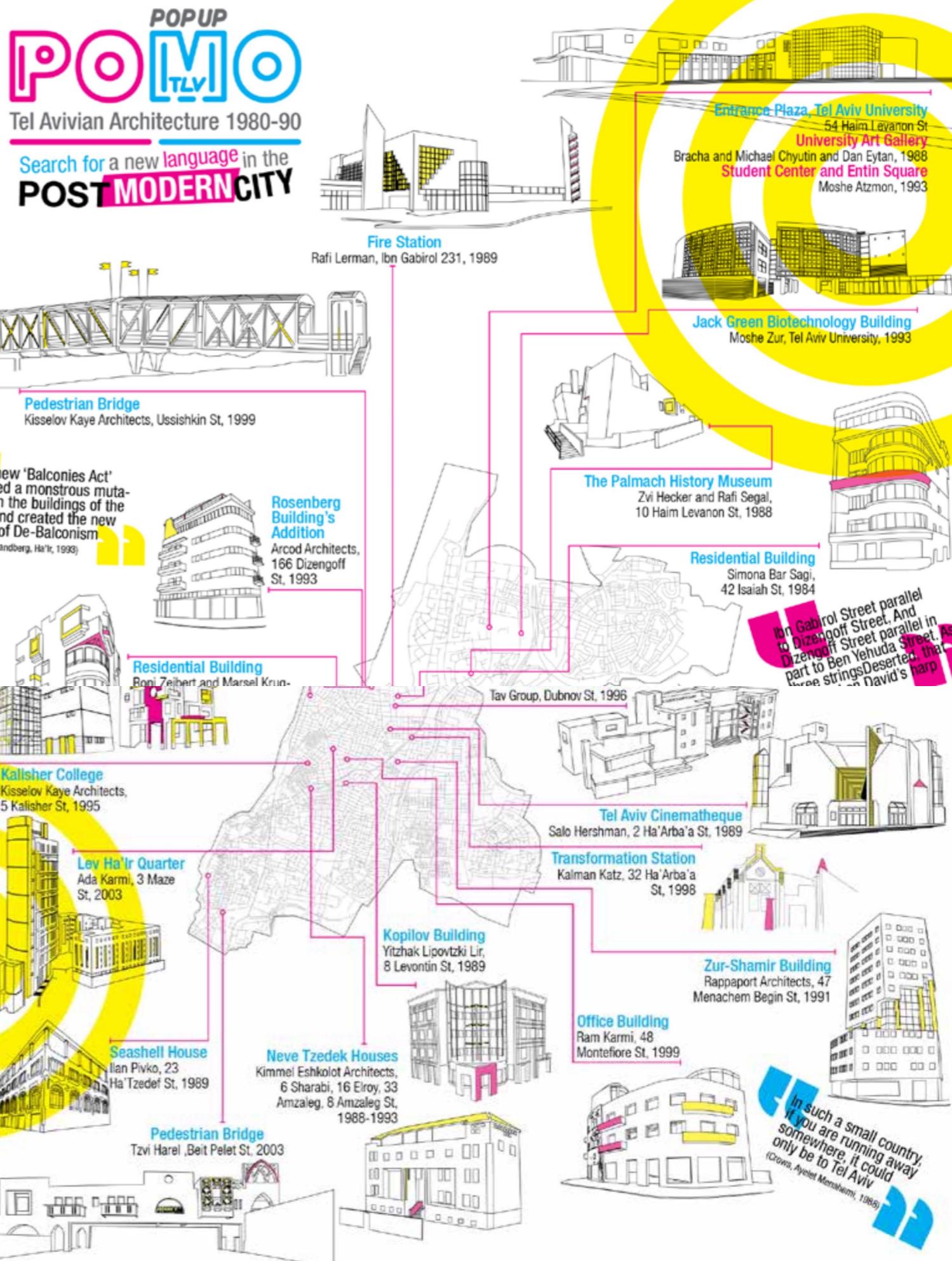


Tel Avivian Architecture 1980-90

Search for a new language in the  
**POSTMODERN CITY**



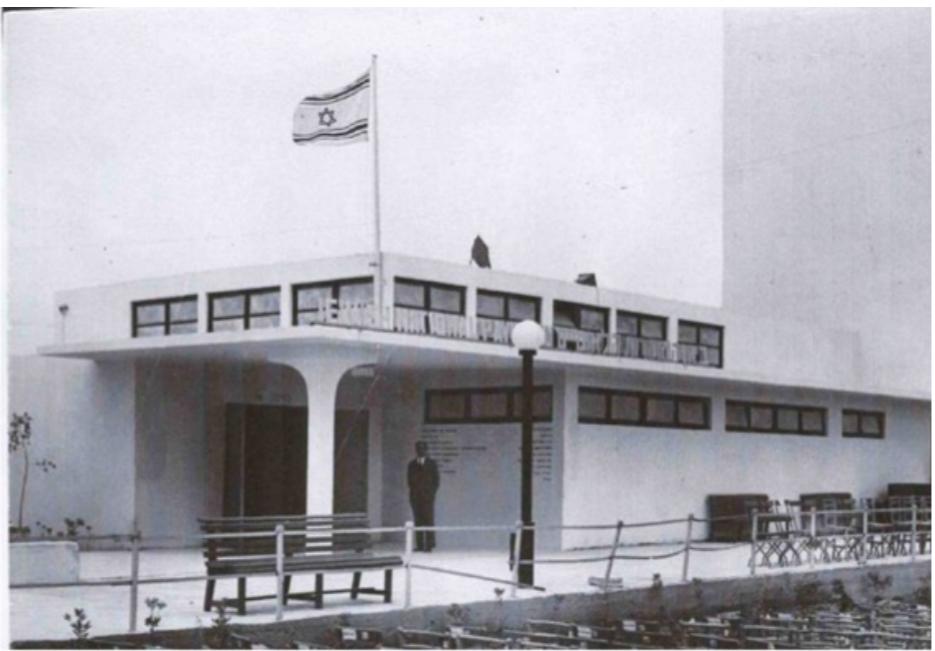
1997 Mario Botta Chimbali Synagogue





**Eastern fare**  
**1932-36**







9.3.38

מס. 161

עבודות נמל תל-אביב —  
Tel-Aviv Harbour Works —  
תחנת הנוסעים

תל-אביב  
הנמל  
העבודות

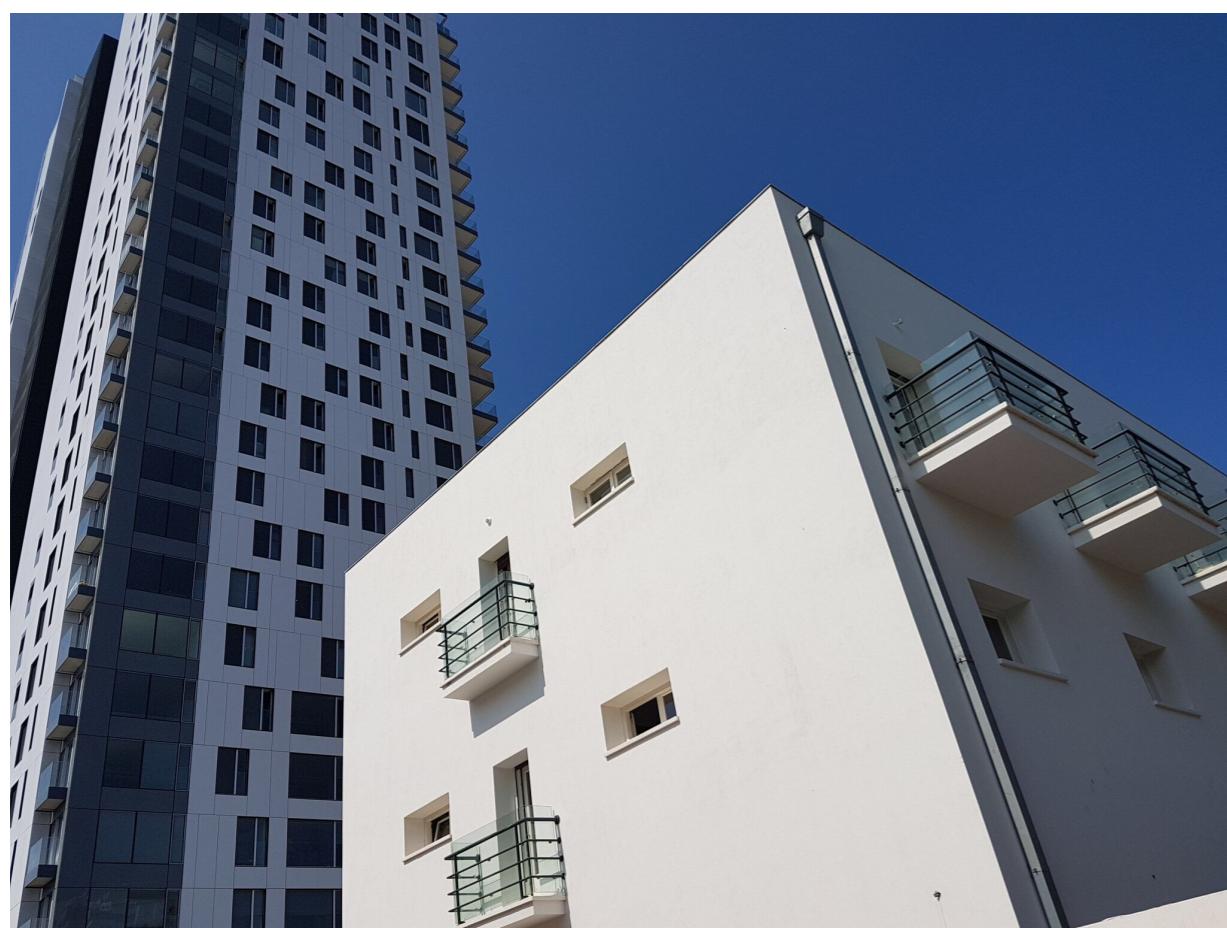


**Assouta  
Hospital**



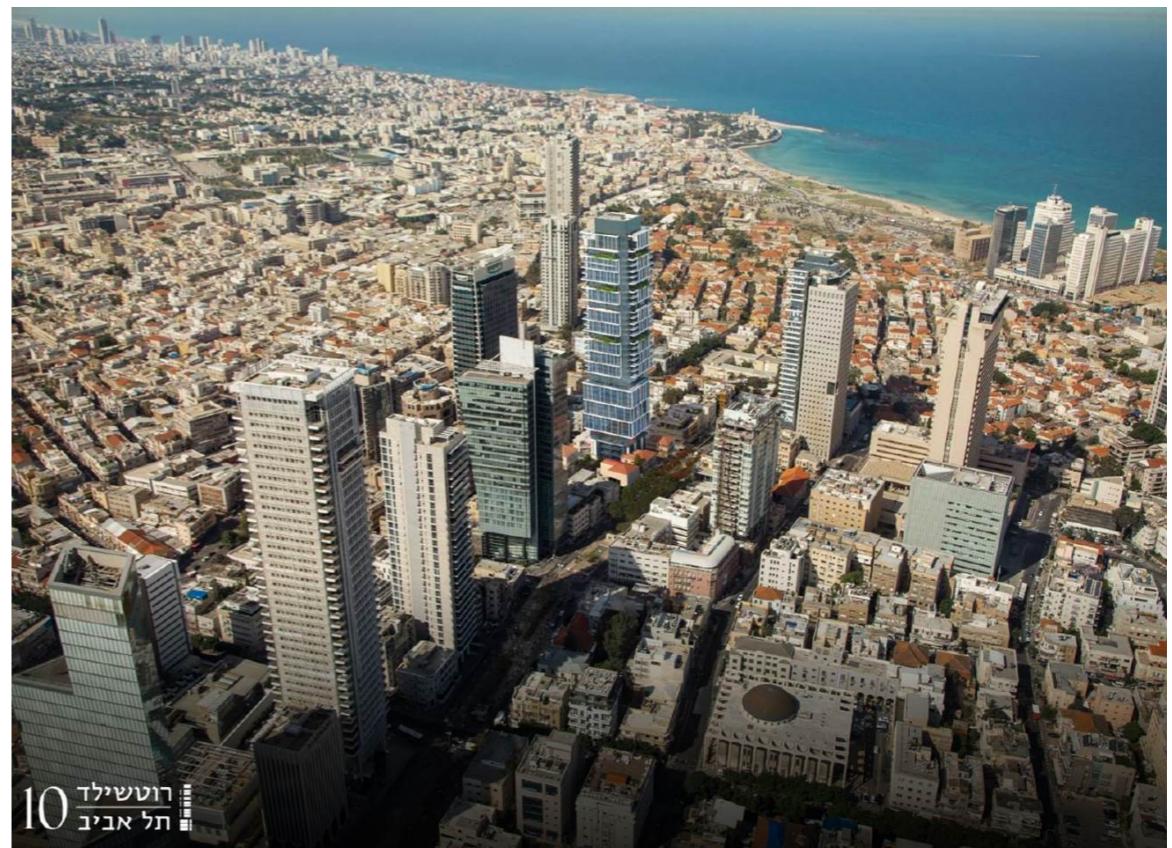
הדרימות לקומת הנוספת





בית חולים אסותא

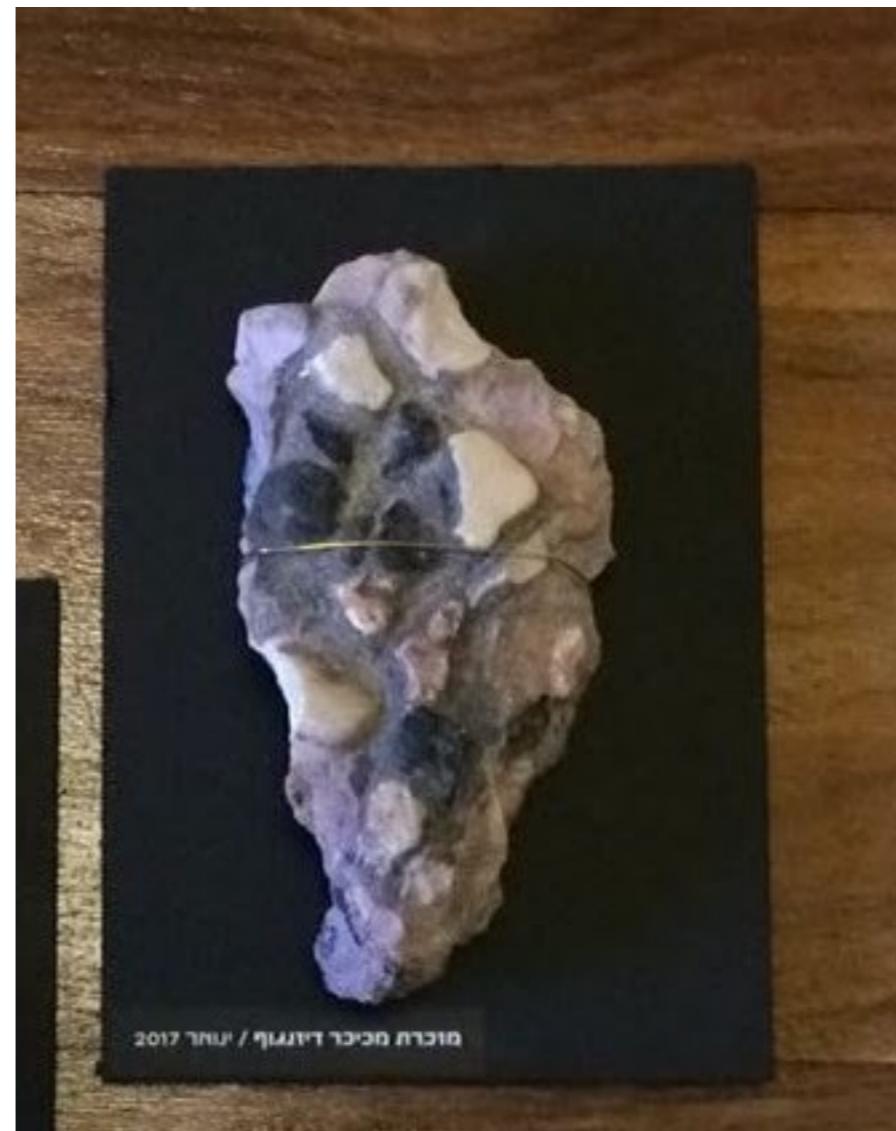
**Central  
business  
Center**







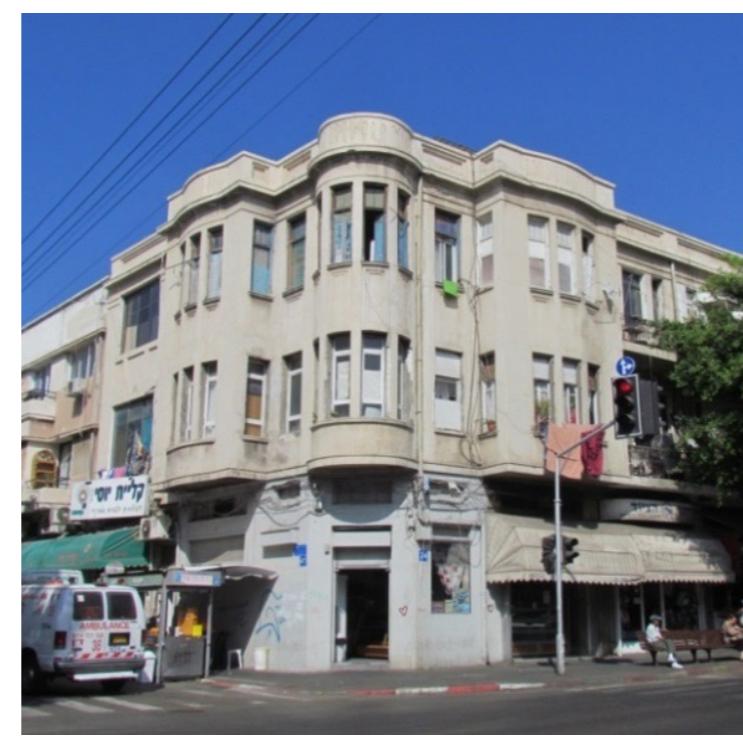








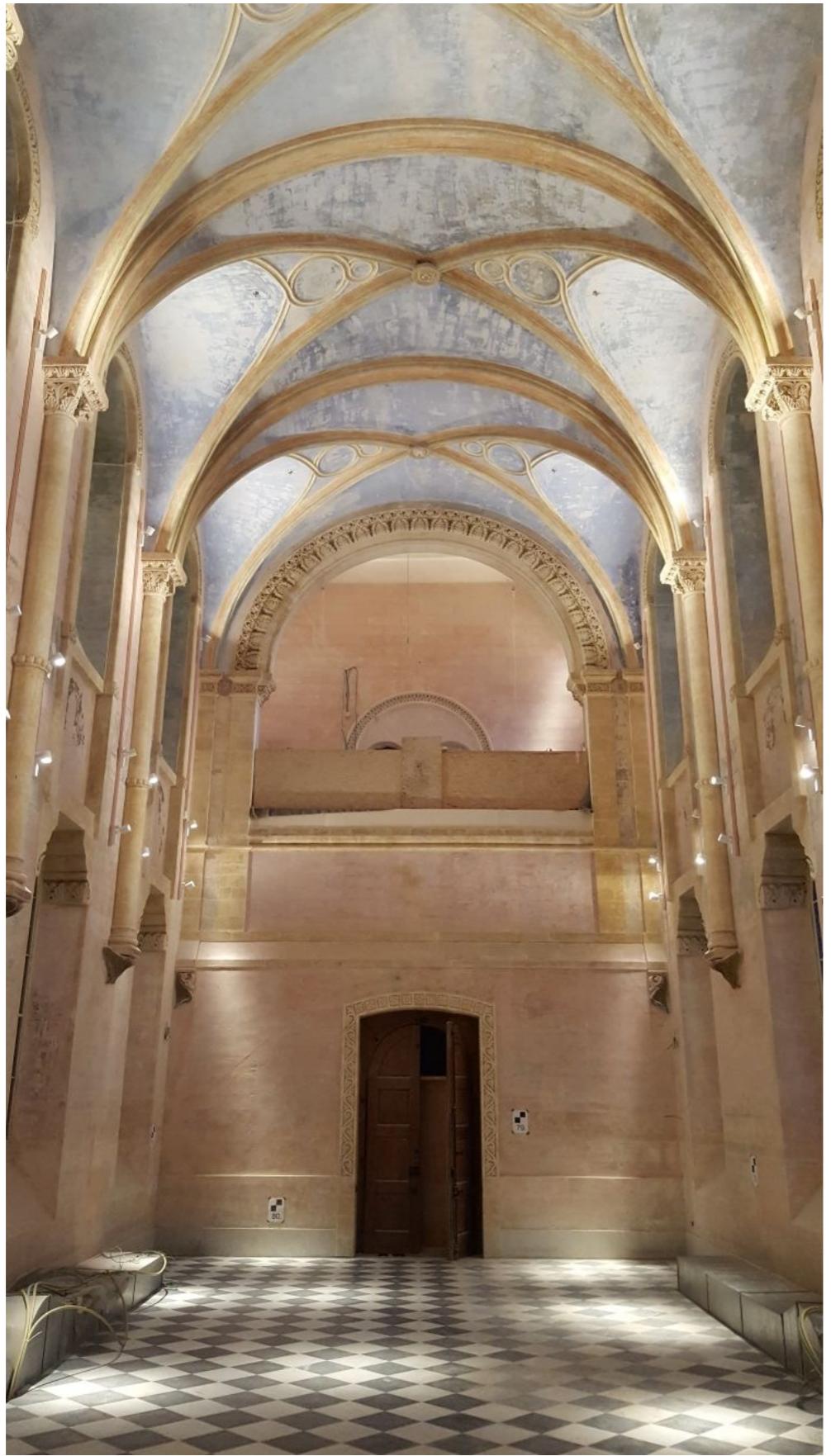
**Florentine**



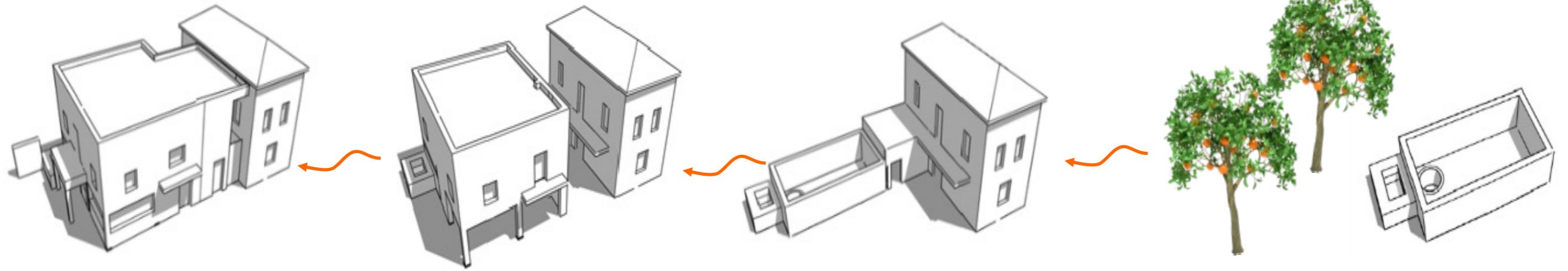


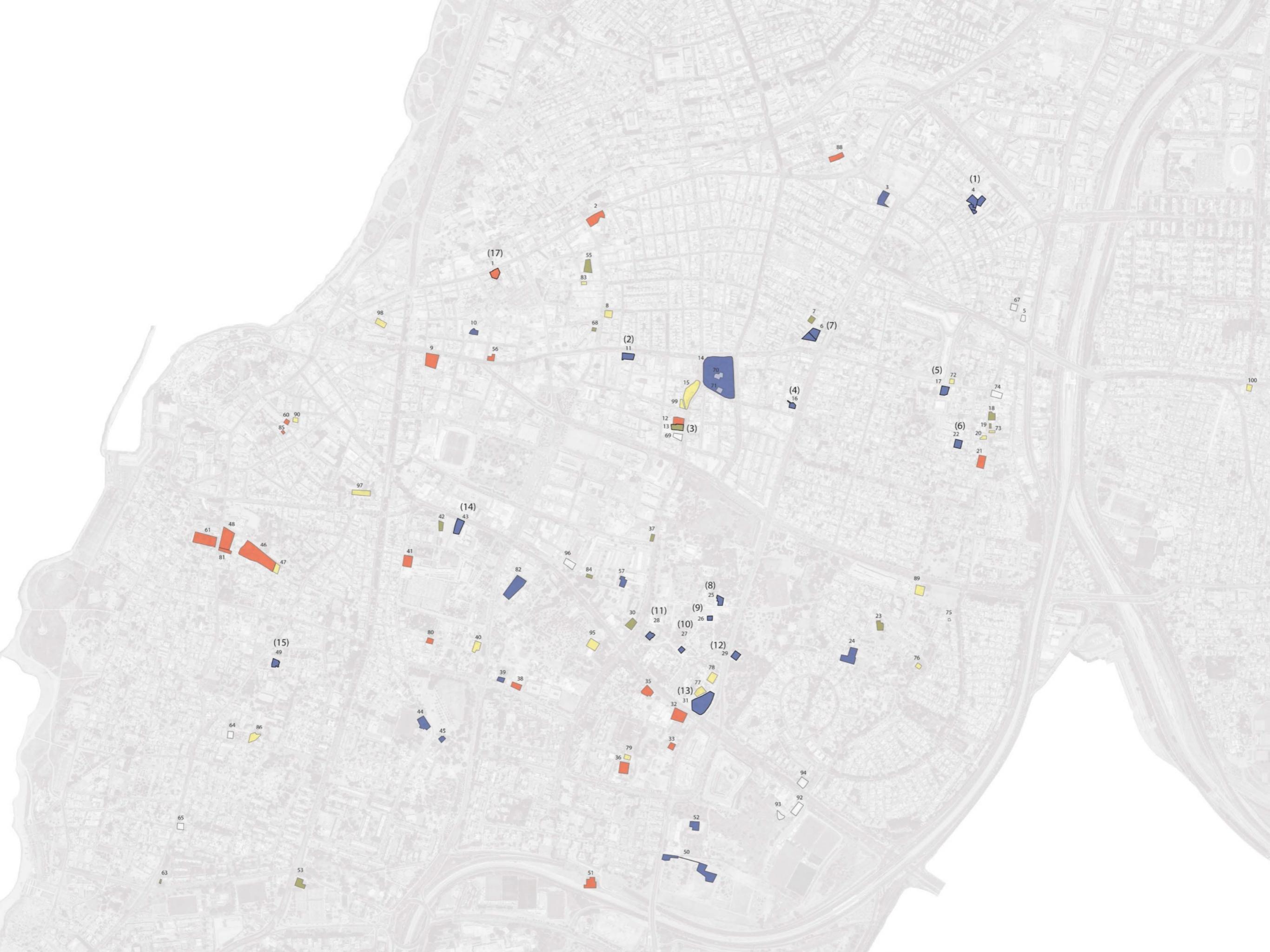




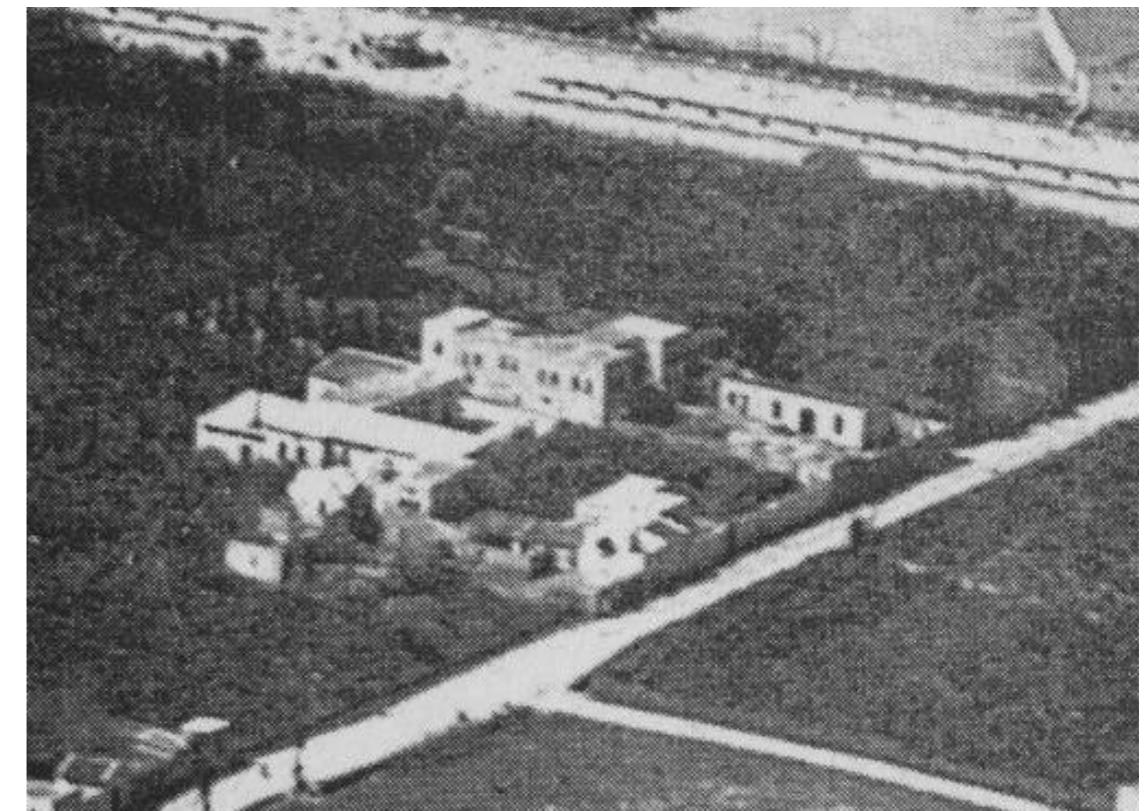


**Well  
houses**





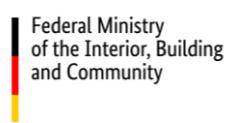




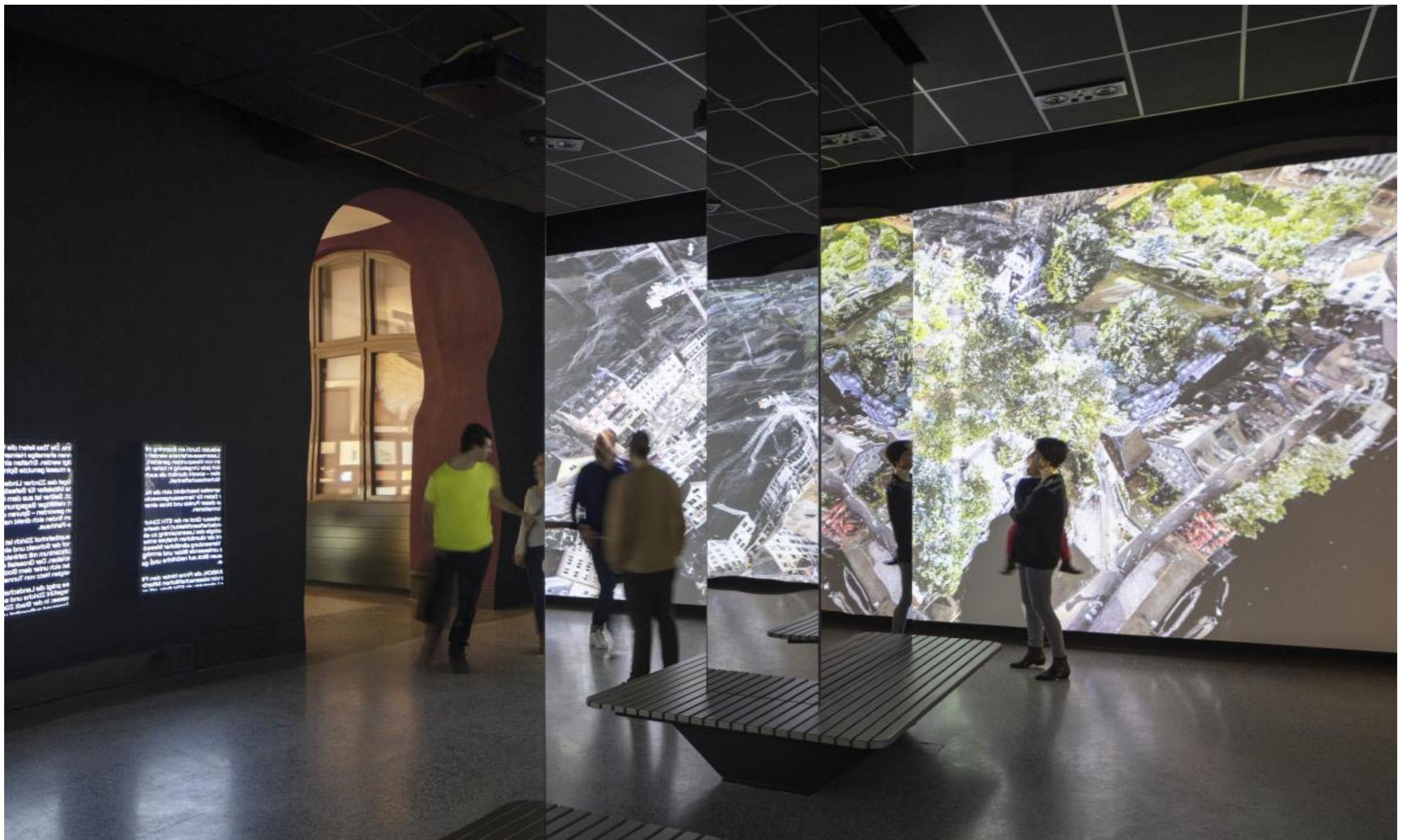
בית הבאר بيت البئر



6, Salame st.







**תערוכת המבואה: בראטיס ביקור לעיר הלבנה**

המְרָב  
ל







וְאַתָּה כִּי -  
שׁוֹב בָּקָר.  
וְהַנֶּה גָּלִי -  
יַלְּךָ קָטָנָה  
עַל גֶּג גָּדוֹל.  
רוֹחַ בָּאהּ  
וְגַלְּיַי מְפֻרִיקָה בּוּעָות סְבָון  
מִתְּחִתְּחָלה.



Thank you