

UNDER THE WINDING HILL

A HERITAGE UNVEILED

The Visitor Center located in the heart of a heritage site is not just a structure; it is a living testament to the past. It invites us to reflect on the enduring legacy that shapes our present and future.

Site Context

Change of the Hue Imperial City's Urban Planning



1. Yin - Yang
2. Encroachment
3. Civilization
4. Flooding
5. Tourism Boom
1. 19th CENTURY: Establishment of the Imperial City
The architecture and planning are designed according to Eastern cultural principles, blending harmoniously with the greenery and water features
2. 20th CENTURY: Changes During and After Vietnam Wars
- 1945: The monarchy ended, and the Imperial City of Hue was altered to serve the new regime
- 1968: During the Tet Offensive of the Mậu Thân year, many areas within the Imperial City were heavily damaged, with many historical buildings destroyed or disappeared by bombs
3. Post-1975: Urbanization and Conservation
- 1993: The Hue Imperial City was officially recognized by UNESCO as a World Heritage Site after a long preservation period. The Hue Imperial City has become isolated due to rapid urbanization, with a lack of connection between heritage, the community, and the surrounding landscape.
4. Present Day: Flooding
The system of canals and ponds for water regulation in the original plan has disappeared due to urbanization, causing the Hue Imperial City to frequently face flooding
5. Present Day: Tourism boom
The tourism boom puts pressure on urban infrastructure and heritage conservation. Heritage is being commercialized and losing its spiritual and cultural value

Proposal: Concept for Visitor Center

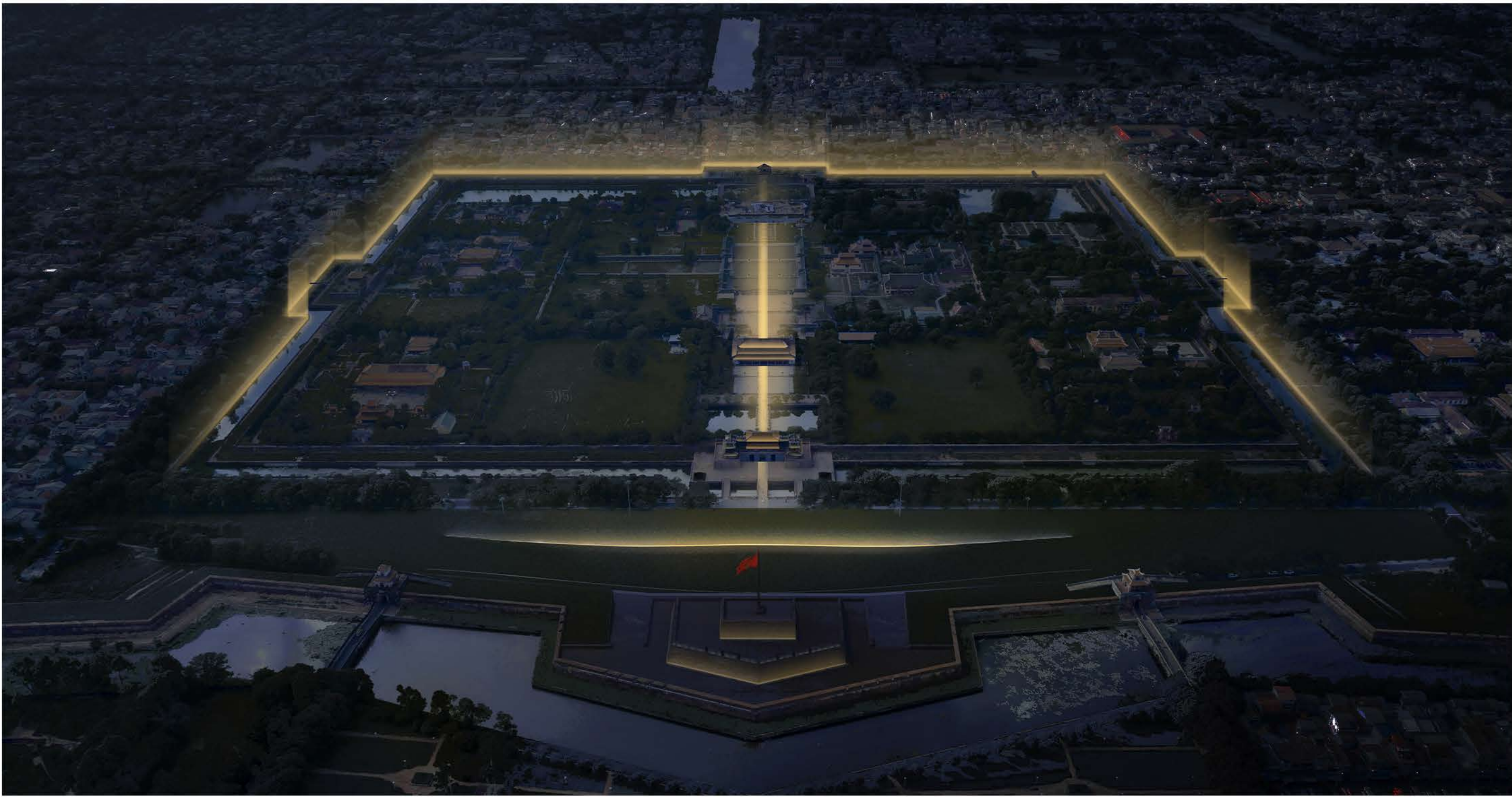
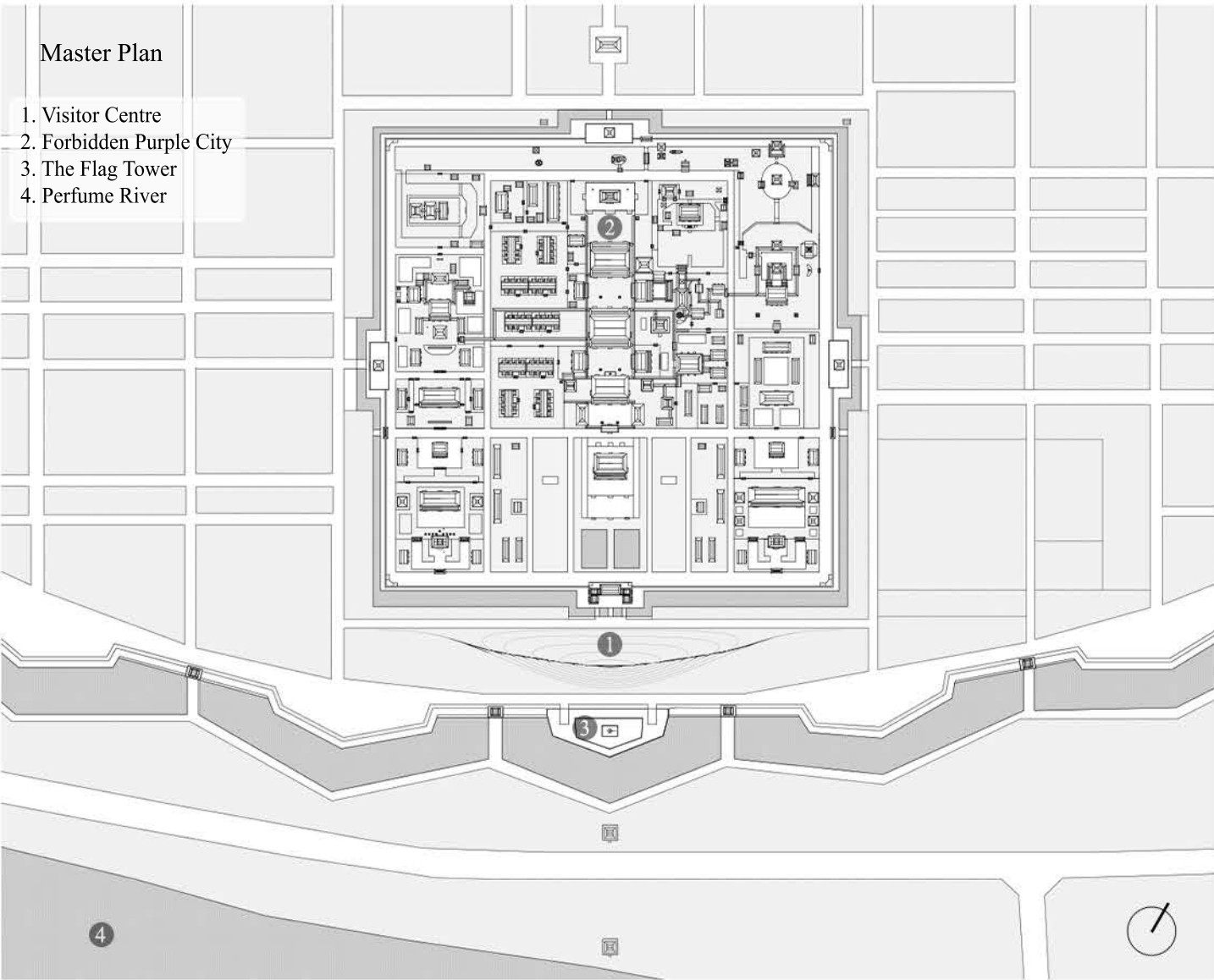
Greenery
Return the green space to the heritage site

Setback Line
Protect the heritage boundary from damage or encroachment

Community Space
Reconnect heritage with the community through public spaces

Topography
Elevate the viewpoint and reduce the impact of flooding

Transition
Create a transition space to divide the tourist flow



Section
0 5 10 25 50m
Outdoor Exhibition Theater Picnic/Camping

Elevation
0 5 10 25 50m

Floor Plan Cote +3.750
0 5 10 25 50m
1. Flexible space
2. Lobby
3. Lockers
4. Storage
5. Exhibition - Dark
6. Restrooms
7. Movable partition storage
8. Café
9. Souvenir shop

Exhibition
Traditional and contemporary art for the locals and tourists

Conference
Host research or academic events for professionals

Workshops
Experience the crafting of traditional handmade items or artwork

Performance
Organize 3D Mapping, Hologram and experience Virtual Reality

